

# KNLV

## Broadcast Agreement

KNLV Radio  
MWB Broadcasting II, LLC  
205 South 16th Street  
Ord, NE 68862  
(308) 728-3263

CLIENT Mary Ridder - Political

AGENCY

ADDRESS 79225 Rye Valley Rd

CITY Calhoun

STATE NE

PHONE 402-450-0431 ZIP 68825

SALESPERSON House

BEGIN 4/22/22 END 5/9/22 TOTAL UNITS

☐ 103.9

☐ MIGHTY 1060/GREATEST HITS 93.9

☒ BOTH

☐ CHANGE ORDER

☐ AFFIDAVIT

☐ CO-OP

TYPE	SUN	MON	TUE	WED	THU	FRI	SAT
<u>6am-6pm</u>						<u>2</u>	
			<u>2</u>		<u>2</u>		
		<u>2</u>		<u>2</u>		<u>2</u>	

TYPE	SUN	MON	TUE	WED	THU	FRI	SAT

TYPE	SUN	MON	TUE	WED	THU	FRI	SAT

### SPECIAL INSTRUCTIONS

Political-Local

ITEM	UNIT COST	TOTAL
# <u>12:30</u>	@ <u>2200</u>	<u>264.00</u>
#	@	=
#	@	=
#	@	=
ORDER TOTAL <u>\$264.00</u>		

#

APPROVED FOR CLIENT BY Mary ☐ CASH ☒ CHECK # 8218 ☐ CREDIT

APPROVED FOR STATION BY Rachel 3/21/22 DATE 4/11/22

### Terms and Conditions:

1. Full payment is required with order. If credit is requested and granted KNLV will bill at the end of month. It is mutually agreed all ads are due as run. Credit payments are due by the 10th of the month following services performed. Client agrees that late payment caused by their agents, suppliers or other third parties is not acceptable as a reason for late payment to station. Should collection proceedings become necessary the client agrees to be liable for all costs of collecting including reasonable attorney fees. Client agrees that any litigation regarding this agreement will be conducted in the courts of Valley County, Nebraska.
2. The client is responsible for correct scripts and programs and for them complying with all federal, state and local advertising rules and regulations. Station has the right to refuse or cancel any script or programs not in the public interest or in violation of applicable laws.
3. Station shall have the right to pre-empt any broadcast covered by this agreement to broadcast any programs that station deems to be of public interest, convenience or necessity. In the event a program or announcement cannot be rescheduled, the station will notify the sponsor and the broadcast will be considered cancelled without affecting the rates, discounts or rights provided under this contract, except that the sponsor shall not be required to pay for the cancelled broadcast.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Mary Ridder, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mary Ridder

Authorized committee:

-

Agency requesting time (and contact information):

☒ N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Nebraska Public Service Commission, Dist #5

Date of election:

May 10, 2022

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

-

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

*Mary Ridder*

Signature:

*Rachel H Fox*

Name: Mary Ridder

Name:

*Rachel H Fox*

Date of Request to Purchase Ad Time: 4/11/22

Date of Station Agreement to Sell Time: 4/11/22

John Or Mary Ridder 07-64  
Ridder Hereford Ranch  
79225 Rye Valley Rd  
Callaway, NE 68825  
308.836.4430

8218

76-873/914

4-7-2022

Pay to the  
order of

KNLV

\$ 264<sup>00</sup>

Two hundred sixty-four <sup>and no</sup> ~~hundred~~ dollars

Great Western Bank  
PO Box 98  
Callaway, NE 68825

Nothing works like a Hereford...  
in pasture, at feedlot, on table.

For

Mary Ridder

⑆091408734⑆ 101479071 8218